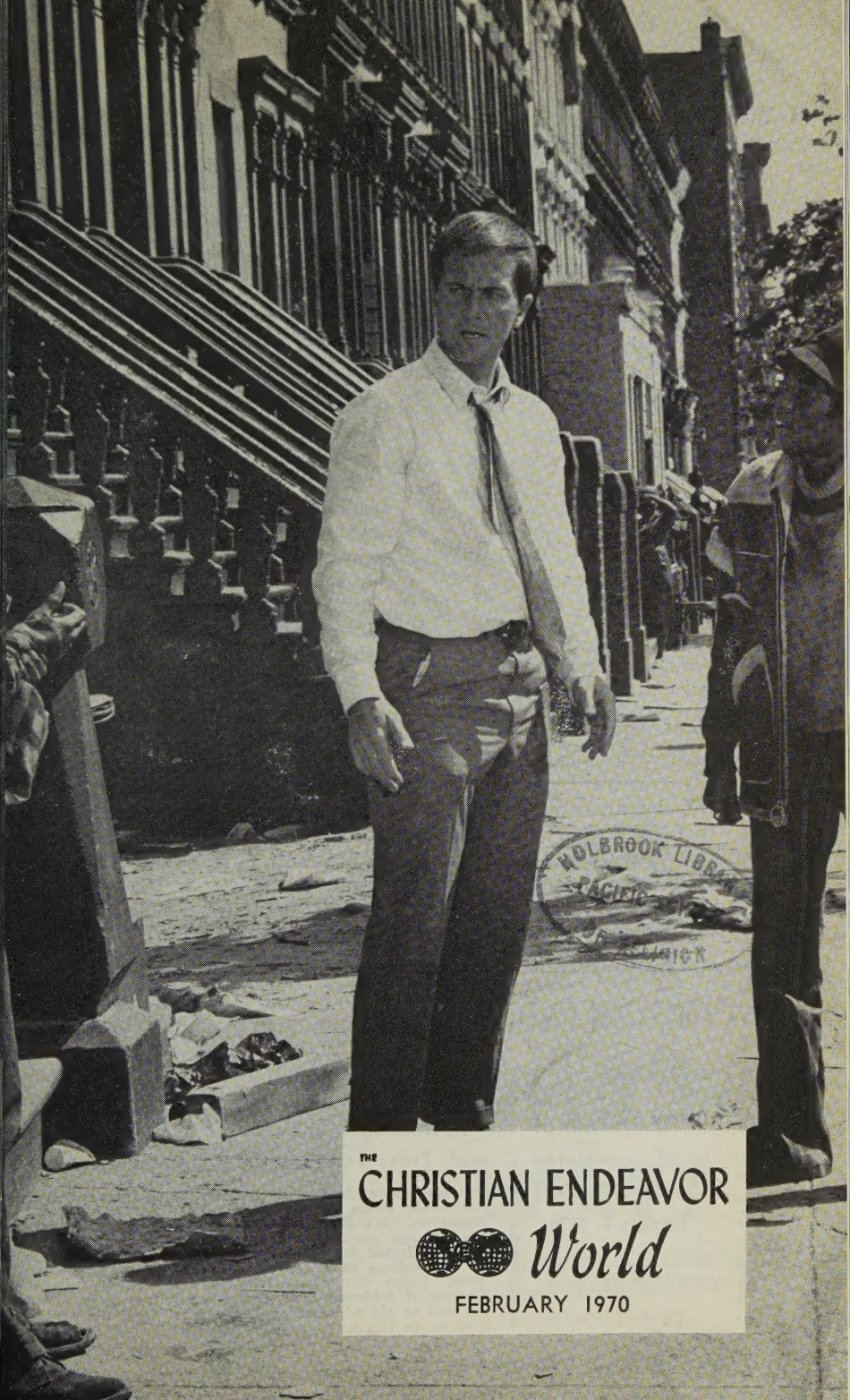

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THE

CHRISTIAN ENDEAVOR World

FEBRUARY 1970

The Cover . . .

Singing actor Pat Boone, starring in the role of David Wilkerson in the film version of THE CROSS AND THE SWITCHBLADE, is shown on location in Harlem. The best seller recounts David Wilkerson's story as he works with street gangs in Harlem. Producer of the picture is Dick Ross who also made the highly successful Billy Graham films. Turn to Page 8 for more on David Wilkerson.

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March Meetings . . .

19-22 Oregon Convention, Eugene

This pass-along issue of THE CHRISTIAN ENDEAVOR WORLD has been especially planned to take a look at youth in the new decade and particularly to challenge Christian Endeavorers as the movement faces the '70's.

Christian Endeavor In the '70's

"If Christian Endeavor is to continue to live and is to go forward and expand in the '70's it must change," says Rev. F. Rupert Gibson (Northern Ireland) in a recent article. Mr. Gibson is a vice-president of the World's Union.

Mr. Gibson is not speaking of the principles or the pledge or the fundamentals of the movement when he calls for change. "They are the bone and sinews of it and must not be changed," he says. "They have helped to keep the organization sound in outlook, to strengthen it in character, and have united it in bonds of fellowship throughout the world."

"Over the years our organization has performed a valuable service," continues Mr. Gibson, "but methods which were of use eighty years ago are not necessarily the best for the years which lie ahead." Mr. Gibson calls Endeavorers to be honest, to face up to facts, to look to the future, to be prepared to be drastic with themselves, and to make far-reaching changes for the '70's.

THE CHRISTIAN ENDEAVOR World

FEBRUARY 1970

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Bob Dylan, a songwriter of the "now" generation, has set some very striking words to music in his song, "The Times They Are A' Changin'." Dylan speaks of the flux which is so characteristic of our world today. Whether or not we agree with the protest toward the establishment by young people, we must face the fact that it is a reality. And, it seems to me, we must listen very carefully to what is being said. Let us not be guilty of having our minds made up before hearing the facts.

There is a general discontentment with the values of our society. To protesting young people it often seems that the older generation lives its life in a struggle for money and the power, prestige, and security that it brings with it. These young people, many of whom have never had to worry about where money would come from, are now asking just what does have meaning in life. They know that money and its by-products do not necessarily bring happiness. Our society tells us through magazines, books, television, radio, and highway advertisements that success is achieved by wearing a certain after-shave, brushing with a certain toothpaste, bathing with a certain soap, etc. This is successful living?

There are very serious questions being asked today. They have to do with racial problems, the war in Vietnam, poverty, hunger, air pollution, etc. Dylan says that the older generation must realize that the waters around them have grown. He says, "There's a battle outside and it's raging/it'll soon shake your windows and rattle your walls."

Christianity must somehow speak to those same young people who are frustrated with the establishment. This is not to say that it must support all of their claims, but it does indeed mean that there must be listening, and it must be listening with an open mind. When Christian Endeavor began, it was a revolutionary idea. We stand in the tradition of an organization that has been an innovator of new opportunities for youth. What do we have to say to youth in this day when some positive opportunity seems to be so lacking in the church? We have the message that could bring about the needed changes in our society, and those changes could be brought about through Christian love, but how are we presenting the message? When was our last revolutionary idea?

Young people are asking, "Where is life in the midst of all this living?" Jesus said, "I am come that they might have life and that they might have it more abundantly." To be alive in the world today demands that we be aware of shaking windows and rattling walls.

WHICH WAY?

By Lawrence L. Hanby
Associate President
International Society

A NEW DECADE— A NEW DAY

Will we move with Christ or will we drift with the traditional stream? The new decade into which we have entered promises the possibility of many exciting developments. For the Christian the potential is tremendous.

The great thing about Christ is that He is never second-hand. He must always be personal and contemporary. Christ cannot be squeezed into a traditional mold, enslaved by a generation, or walled in by a clique. He came to set men free. His brand of freedom has always been and always will be revolutionary. Because He comes to everyone who will receive Him, without respect for age, race, nationality, social, economic, or educational status, men have never been able to understand Him.

The higher up the ladder of success — by human standards — a man climbs, the harder it is for him to accept the timeless, universal nature of Jesus, the Christ. Therefore, it is only natural that in an affluent society Christ should be challenged. Few persons feel any real need of anything outside of self. Youth is rebelling against such a philosophy of life. They have lost faith in a generation who "loves things and uses people." They are looking for a better sense of direction.

The teens of the '70's are the most exposed to the total world — geographically, politically, culturally and socially — of any previous people. Through T.V. and audio-visual programs in the early school years they have traveled throughout the world and to the moon. They have experienced more varieties of entertainment, recreation, and social relationship than their parents. They have bee confronted with scientific experimen tation and demonstration, politica views on all sides, and sociologica problems of all varieties. They hav been exposed to music, drama, an various art forms. There has also bee the confrontation with all kinds o violence and unrestrained passions.

The necessity for choice and dec sion in this increasingly complex cu ture will be no less than it has alway been. Firm decision is the determinan for life. To live with a decision to fo low Christ in complete obedience t Him has never been easy, nor will i be easy in this new decade. The pric tag on such a decision never changes it is "all." The basics of Christian En deavor — the pledge, purposes, prin ciples and committee plan — hav much to offer to turn teens for Chris

Cultural roots and traditions wi likely have less influence in the in creasingly mobile society of the '70' The majority of teens will have a ready lived in two or more commun ties and have traveled much. Ther are certain basics which one learn only through experience. In thes areas youth will continue to be shor for man has never seemingly learne much from the errors of his father

The roll of the church as an institu tion will be challenged in new way With increased commercialization o Sunday it is estimated that twenty t thirty percent of the population wi be shut out of the traditional Sunda services by employment in the bus ness world. The percentage will b much higher among the high scho

By
ev. Walter M. Burkholder
eneral Secretary, Department of
ristian Education, Church of the
ited Brethren in Christ

d college age. How will the church
nister to these? An increasing num-
r of families will have lake, shore,
mountain homes or favorite camp
es to which they will commute regu-
ly. The four-day work week being
jected for early and mid '70's will
o increase this trend, or make pos-
le two jobs per person. Even the
ver income families will be involved
th the long weekend exodus for
mping, recreation, and various
orts interests which are within their
nomic reach for the first time.

When, where, and how will the
urch minister to the spiritual needs
these people? Will Christian En-
avorers be flexible enough in their
nistry and fellowship to adapt a
ogram and schedule to meet the
eds of these persons? If we just
ite them off, how will they find
rist or maintain spiritual vitality?
ill God have to raise up new move-
nts to feed His flock and perpetu-
e His church?

Many persons are honestly turning
ay from the established church and
ristian institutions in a search for
al Christian nurture and fellowship.
ey have lost faith in an authori-
rian pulpit which is manipulated by
autocratic administrative clique.
ey have felt unneeded and unwanted
ong the cliques. They have no in-
rest in Christian education programs
ich are staffed by ill-prepared
achers. They find little to respect in
urch leaders who loudly profess on
nday but whose conduct observed
rough the week fails to measure up.

Teen age has always been a time
idealism and high ambition. The

(Please turn to Page 6)

A New Decade—

(Continued from Page 5)

teens of the '70's will be no different, but they will not be satisfied to sit idly by and wait. They are being taught to ask why? how? what will be the results? Their answer to when? is now! Therefore, these superintelligent teens must be involved with Christ now, in meaningful activity in His name, or they will give their dedication, talents, and energies to other movements and causes which are ready to utilize what they have to offer.

There have always been those who have been extreme and excessive. The whole group of teens cannot be judged by them. There are always those who want change for change's sake, but others have constructive goals.

The new teen group are being taught to be concerned about current issues rather than tradition, facts, and personalities. Accepted "facts" of the past are challenged. They are not afraid of confrontation and dialogue. They are anxious to learn common grounds for interest and cooperation with other Christian or non-Christian peoples. They resent domination and protectionism.

Small groups who share intimately are increasing. Many meet for Bible reading and prayer. Some meet on high school and college campuses, some meet in homes, restaurants, or in a lounge of public buildings where this is permitted. Coffee houses, salt cellars, and other Christian teen centers where an informal program is available at numerous periods when young people need somewhere to go and something wholesome to do are offering growing opportunity for witness and outreach.

These small groups are becoming distinguished for their Christian concern and action. If something needs be done, let's do it. We may not a ways agree with their methods, b usually their motives are commen able.

Retreats, camping programs, trav and study, and voluntary service pro ects will all become increasingly im portant in the total program whi ministers to the needs of youth in t '70's. It will be necessary to plan lo range schedules for retreats for we ends and holidays as well as vacati periods. The growing complexity daily schedules will make it importa for young people to get away fro the pressure of the home environme for spiritual concentration as well physical relaxation.

Above all, it will be increasing important to train young people live and lead in a highly activist computerized (dehumanized), and sp cialized community. Leaders in chur and school both say the most signi cant role of the Church of the '7 will be the preparation of its peop for meaningful involvement in t community life. The need is for t Christian to be a "light" in a da ening world where moral truth is co stantly rejected or salt in a decayi social order that needs much cutti away of the moral rot and "spiritu fungi which threaten us with nati al and international disintegratio

Christ is looking for willing, co mitted persons of every age, race, cial, economic, and educational stat He desires to purify them and them with His Holy Spirit. Then will have a life through whom can demonstrate His love and decl His mercy and grace, and a vo through which He can call you people (and others) unto Hims Will you be such a person? W Christian Endeavor be such a mo ment? It is in your hands . . .

TELL IT LIKE IT IS

By Rev. Clyde W. Meadows, D.D.
President, World's Christian Endeavor Union

It is not a matter of hair on a man's head or face or no hair. Yul Brynner and the Buddhist monks shaved their heads. A fad for long hair was started by the Beatles and advanced by the hippies to hair on the faces of men and a slouchiness in dress for men and women, but this hasn't solved anything. The first consideration is one's relationship with God through His Son, Jesus Christ.

It matters little the way the program is promoted, the methods used, the gimmicks we employ, the psychedelic sounds, colors, and formats enlisted, the language we speak, the music we sing — folk songs, "rock," "beat," ballads, or stately hymns — all become very meaningless in the face of the perplexed and dismayed generation of youth and adults we face today if we have no real answers. There are those today — youth and adults — who have despaired of the future and lost faith in the past so they call themselves the "now" generation. In this mood they go out to "get with it" and "live it up" for today — tonight — now!

God's message to this "now" generation is: "Behold, now is the accepted time; now is the day of salvation" (II Corinthians 6:2). Jesus Christ is and has the answer. He said, "I am the way, the truth, and the life; no man cometh unto the Father, but by me" (John 14:6). This has a relevance today as man has not known its relevance before. He can and does change the hearts and lives of people, and through people He changes society and conditions in man's environment. A Nikita Khrushchev may take off his shoe and pound upon a desk to emphasize the ideas of atheistic Communism only to find a few years later that by the power of the Word of God he humbly bows before the Christ whom he sought to defy. It is reported that he has taken this stand for Christ at the peril of his own life and at the loss of his position as a leader of one of the world's great powers in government.

Christian Endeavor began with people committing themselves to the Christ and dedicating themselves to His service. Let us always keep in mind that regardless of what methods we use or what forms the message may take, the essential element is (and we must tell it like it is) to experience a personal confrontation with Christ and commit ourselves to Him and become willing to do "whatever He would have me do."

Dave Wilkerson's
OPEN LETTER TO Y

ATTENTION, ALL RUNAWAYS AND REBELS! You do your thing and I'll do mine. And what is my thing? I like to preach the Word. There is a wild, fantastic something in me that wants to come out. I've got a message all pent up inside and I'm going to let it out — line by line so that it can go down easy.

Here it goes!

You say, "Destroy the American system because it has not abolished unemployment and war." Then you must blow up the hospitals because they have not abolished cancer.

You want to make revolution. Then find out what for.

The establishment is supposed to be against the poor. Yet poverty in America is on the decline.

In 1900, about 90 percent of our population was poor. In 1920, 50 percent. In 1930, 34 percent. In 1968, only 15 percent. The job is far from finished, but don't say someone is not trying.

Now who has failed? *You have.*

You fail because you no longer want to think. You fail by using violence to shut down schools. You fail by denying freedom to some while you cry freedom for all.

You slander and abuse anyone who disagrees with you.

You steal, loot administration buildings, and defy all authority.

You try to whitewash your ignorance with idealism. You call your hysteria insight.

You say, "The American people demand . . ." Then you add only what *you* want. This is intellectual sloppiness.

You want to "wreck the system."

It took centuries of pain and suffering to devise democracy. A system that protects squares like me against rebels like you! That protects innocents against facists. A system that still protects every minority from tyranny.

A system that at least tries to solve human problems. A system that still seeks to make changes without violence. A system that abhors bloodshed. A system that refuses to suppress free speech.

A system that allows reckless attacks against itself. That allows mass demonstrations to be nationally televised. And you want to smash it.

And what would you give us in its place? Heroes such as Marx, Mao and Che. Leaders who demand power, while jailing students, writers, scientists, and teachers, banishing them to labor or death — only because of their opinions.

Tanks and armies rolling over borders — to "liberate."

You plan to give us "nonviolent coordinating committees," who engage in gunfire and violence.

You would dig out of the grave a nineteenth-century ideology, Marxism.

You would give us assertions and deny us facts. Passion as a substitute for knowledge. Slogans for solutions. Idealism with not an ounce of brains behind it.

No, thank you, my rioting student friends. Whatever its imperfections — give me democracy.

I despise poverty more than you—but I am free to give.

I despise pompous politicians—but not one has my back against the wall

REBELS

Rev. David Wilkerson is the author of numerous books — THE CROSS AND THE SWITCHBLADE, TWELVE ANGELS FROM HELL, THE LITTLE PEOPLE, PARENTS ON TRIAL, and his latest, PURPLE VIOLET SQUISH. Mr. Wilkerson is an Assemblies of God minister and founder and head of Teen Challenge. Used by permission.

The smug affluent bug me, too. But od help us if we didn't have their axes to feed the poor.

Sure, I know there is a credibility p. But it beats having to swallow dogma enforced by terror.

Under democracy I am a free man. ree to worship God — even to the oint of fanaticism. Free to stand n any street corner in America and reach any gospel, under the protecon of a flag and a constitution.

Free to travel — to any point on ie globe. Free to vote against inerior products through dollar power, nd against dishonest politicians with ballot.

Rebels so far have done little more han to soften the system.

They have blown kids' minds, rightened the conforming classes, uestioned the legitimacy of everyning, and carved up capitalism without the foggiest idea of where to go.

It is more a revolution of jargon, logans, and polysyllables than of ubstantial ideas.

Radicals and militants are now adicted to the capitalist telephone. hey accept invitations to speak and he money pours in. They become apitalists. They are "defanged" by he dollar. For one thousand dollars hey will curse "capitalism."

Why is everything happening now — and together? A surplus of causes eems to exist. People are desiring to maintain a sense of their own importance. Trying to find values in a superorganized world of bigness. A vacuum of impersonality. A sense of powerlessness.

There's fear that man no longer has influence over decisions affecting his life. Loving, honesty, caring have become "corny."

"Make love, not war" is no longer lofty idealism. It is merely a sex slogan.

Self-justifying intellectualism has been exposed as hypocrisy. It has become popular to excoriate America in four-letter words.

People are sensing something new happening in their lives.

They can't touch it or see it. It has to do with sexual freedom, the kids, riots, and assassinations. These things seem to be related somehow, but no one can find the links. They are underground connections.

Even space is shrinking in size. Good taste is now bad style. Adjustment is now called conformity. Self-indulgence has become freedom. Welfare has become slavery. Leisure has turned into loneliness.

Religion has become "neuroticism." Goodness is equated with weakness. Honesty with stupidity.

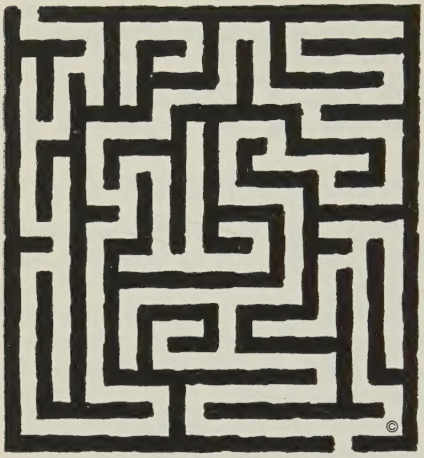
Revolution may never work in America. To be a revolutionary is to love your life enough to change it. There are not enough of you left, in love with God and life and fellowmen.

I don't mind you doing your thing. But you cannot do it at my expense. The only dignity you can give to doubt is to wrap it in silence. There is no bravery in preaching revolution without purpose and overthrow without follow-up.

Could it be that you're really not doing your thing at all — but that your thing is doing you?

Before you start "doing your thing," better get fenced in with love.

God's love!



WHICH WAY?

"Gotta-Get-Ahead"

By Donald A. Vespremi

Michigan Endeavorer studying at Atlanta (Georgia) Christian College

Just before Thanksgiving I was talking about young people with John, the youth minister of a congregation with an unusually large attendance of youth (the regular evening service has an average of 150 out of 200 that are under 25 years old; Wednesday night youth meeting has an average of 200 youth in attendance). John seemed very disturbed over a conference that he had had with another youth minister.

"Don," he remarked, "Tom called me the other night and wanted me to help him plan a party for his youth group. Does he think the reason for our large group of young people is parties? I hope not. Listen, those kids don't want a lot of parties. They can have those anytime. When they come to church and youth meeting they want some answers — answers to pressing problems, a meaning and purpose to life."

I just grinned at John and nodded my head in agreement. Ever since I became involved with the movement of Christian Endeavor, the great need of building the spiritual life of today's youth has become more and more evident to me. I have had the opportunity to visit many different churches and talk with and observe the actions of the young people in those churches. The churches that constantly speak of "keeping up with the times" are usually the same ones that ask why their young people are not truly committed to Jesus Christ as Lord. They talk of an enlightening youth program of fun, games, and recreation while their young people are looking for something with a real challenge — they hunger and thirst for a genuine faith in God. Their many vital questions continue to go unanswered.

In her talk "Our Crying Environment," Becky Sue Noll, an 18-year-old Endeavorer from Martinsburg, West Virginia, says, "In this 'gotta-get-ahead' world we become so entrapped in our own personal and at times meaningless problems that we ignore the cries of our environment. It is said that people are like mummies — all wrapped up in themselves. Our world cries like a child unto his mother, searching for love and security, but we are all wrapped up in our own affairs."

The situation concerning the youth in our churches is no different. While churches become all wrapped up in organization, financial worries, minute year-after-year "unsolvable" problems, and new ways of "keeping ahead," the cries of young people are no longer heard. And what happens? Young people don't want to be left behind. They too want to "move

head." So they try to find their nswers somewhere else.

Profanity is fast becoming a common part of the language of youth. They have the idea that the use of it hows others that they are now more mature." They weren't taught much about its sinful use in the church so why not use it? Besides, "everybody's doing it."

The "gotta-get-ahead" movement dwells in the young person's mind and, at the offer of a cigarette, he sees a chance to move forward. "Now this is living," he begins to think.

The cigarettes soon lose their 'life," lingering on only as a habit. The young person, searching for peace and satisfaction in life, begins looking for something else.

His hopes are lifted up as he takes his first drink. He continues using this new-found method of escape as an "answer" to his problems. As an alcoholic he says, "These next few drinks will bring release for a while." Yet his character is cheapened, his home divided, and his money wasted.

Alcohol isn't working like he first thought so, being an elite member of the "in-crowd," he goes back to the cigarette — only this time tobacco is replaced with a weed called marijuana.

"This is it! I've found all my answers right here." But that soon wears off and something with a little more "power" is needed. "I gotta-get-ahead and stay ahead," he says.

So one of his concerned "friends" introduces him to a drug called heroin and the youth begins "skin-popping" with the drug. It isn't long before he becomes a "mainliner," injecting the heroin directly into his veins. The answer to peace and satisfaction has finally been found.

As a drug addict he says, "It's really expensive, but it's worth it. As soon as I take this fix, all will be well again!" Meanwhile the satisfaction disappears, more heroin is required, and the drug eats away at his body like a cancer.

While "high" on drugs, the youth tries sex as another answer to life. Many say, "Sex brings the only real satisfaction," and while their hearts burn with lust, they cheapen girl friends, destroy marriages, abuse themselves and still, unsatisfied, long for more.

Well, that's life. Or is it? Is there another way What about YOUR life? What path will it take? Have you ever thought about God?

God wants to give you something, and it is not a counterfeit life; it is reality. He doesn't want you to trust a set of laws, but a person. He wants you to know His Son, Jesus Christ, who is alive right now. He came to earth and died on the cross to save you from a wasted life. He wants to come into your heart and life and fill the empty space. That is why you haven't been able to find the answers in all those things you've been trying.

If you are a Christian young person, what are you doing to set your friends on the right path. What "answer" have you given them?

Jesus said, "Be my witnesses." Are you truly "witnessing" for Jesus Christ in your home, school, and community? In this "gotta-get-ahead" world, we should be keeping Christ "ahead" of everything we say and do as we tell others of His great love and saving power.

Why not "turn-on" for Christ and do something that will make a tremendous impact for Him! And when you do, enter your idea in Christian Endeavor's Christian Youth Witness Program. But hurry! The deadline for all 1970 entries is February 16. Let others know that you're "staying ahead" with Christ.

NEWS

JAPANESE ENDEAVORERS are shown as they studied (top photo) during the Kyushu Dedication Camp and in a group picture at the East Japan Dedication Camp.

Japan Sponsors Camps

Kojiro Hata, president of the Japan Union of Christian Endeavor, reports that the project of dedication camps for high school students the summer of 1969 was very successful.

Three dedication camps were held:

East Japan Dedication Camp, June 22-25, at Harunasan, 28 students

West Japan Dedication Camp, June 22-25, at Doshisha Komatsu House (on the Lake Biwa), 21 students

Kyushu (Southern) Dedication Camp, August 4-7, at Tsugasaki (near Hukuoka), 41 students

The emphasis of these camps is commitment for full-time Christian work.

Ontario Elects

Rick Hendershot, a senior at Waterloo Lutheran University, was elected president of the Ontario Union in November. He is currently active in the Kitchener United Brethren in Christ Church, where he and his wife Judy serve as advisors. In the fourth year of an Honors Philosophy Program at Waterloo Lutheran University, he has sung in the choir for three years and is active in the Philosophy Society. He says he enjoys music very much and plays both the trumpet and the guitar.

Speaking of Ontario Christian Endeavor Rick states that since this is a movement for young people he hopes to put the message in terms to which they can relate, put their ideas in effect, give them more say in what goes on, give them more control, and challenge them with the kind of participation which this involves. "What we are aiming to do more of," he states, "is to listen to what is going on, rather than preach without ceasing to tuned-out ears."

89TH BIRTHDAY REPORTS

Photos and reports of 1970 Christian Endeavor Week activities received by February 23 will be featured in the April issue of THE CHRISTIAN ENDEAVOR WORLD. Any reports which reach Columbus by February 6 will be included in the March issue. Societies and unions are urged to send black and white photos of their birthday week events to the editor, along with a detailed report.

South Pacific Tour

Dr. Clyde W. Meadows, president of the World's Christian Endeavor Union, returns home February 4 from a tour which began December 29 and which took him to Hawaii, American and Western Samoa, Tonga, Fiji, Australia, New Guinea and Papua, plus stops in California and Arizona, all in the interest of Christian Endeavor.

In Samoa Dr. Meadows made preliminary contacts in connection with the proposed Area I Conference of the World's Union tentatively scheduled there in 1972.

January 9-16 Dr. Meadows was in Melbourne to speak at the 33rd National Convention of the Australian Union. Bishop Solomon Doraisawmy of India was also a featured speaker. Convention theme was "Christ and the Youth Revolution." Following the convention he was privileged to spend a week in New Guinea and Papua for special meetings under the direction of Ray Elvery, president of the newly organized union there.

Changing World . . . Eternal Christ

Most appropriate for the new decade of the '70's is the current biennial theme of the International Society, "Changing World . . . Eternal Christ," based on Hebrews 13:8 — "Jesus Christ the same yesterday, and today, and forever."

Subthemes are — "For Personal Living," — "For Community Fellowship," and — "For International Understanding." A folder entitled "A Vital Program for Youth," prepared by Rev. H. Norman Pell, director of the Leighton Ford Crusades, Billy Graham Evangelistic Association, is available giving an outline for study with Scriptures related to each of the three subthemes. Write to the Columbus Headquarters; folders are free in reasonable quantities.

Congratulations, Mr. Mayor!

Best wishes to *Robert Wagner*, California Union Adult Superintendent, who was elected mayor of the city of Imperial last November.

PROCLAMATION of Christian Endeavor Week 1970 just signed by the Honorable Charles E. Beatley, Jr., mayor of Alexandria, Virginia, is handed to Frank P. Wilson, executive secretary of the Virginia Union. Others witnessing the ceremony were (from left) Lieut. Walter Johnson of the Alexandria Police Department, representing the five societies of First Christian Fellowship Church, and these four state union officers: Ollie King, director, Publicity and Publications Department; Mrs. Joyce Maddox, periodicals superintendent; Mrs. Audrey Rakes, Tenth Legion superintendent; and Mrs. Catharine Parsons, evangelism superintendent.

February 2 marks the 89th birthday of the Christian Endeavor movement . . . and it's still growing!

"Today's youth are filled with an idealism that seeks to change the world," says Elwood Dunn, president of the International Society. "Christian Endeavor is one of the significant levers that helps bring about changes. It does it by putting youth into vital contact with Christ. Methods, appearance, attire—all may change, but Jesus Christ is the same yesterday, today, and forever.

"Christian Endeavor is the combination of the best in mature leaders who are interested in youth and the vital, virile enthusiasm of youth. These together with Christ make a program that works."

Invest in this vital program for youth

You may become • an Annual Member at $15 • an Annual Member with your own Doubling at $30 • a Sustaining Annual Member at $50 • a Supporting Annual Member giving through the Cost-For-A-Day Movement at $100 or more • a Life Member at $200

SEND YOUR MEMBERSHIP TODAY!

TOPICS FOR ALL AGES

JUNIOR CE MEETINGS **YOUTH CE MEETINGS**

Two topic quarterlies, each beamed to a specific age group — JUNIOR for children ages 9-11 with special helps for Primaries (ages 6-8) and YOUTH for ages 12-24 (Junior High, Senior High, and Young People's groups).

Each issue contains two pages of specific helps for each week's meeting, with resources for special activities, publicity, worship suggestions, etc. Yearly rates for subscriptions, $2; five copies to one address, $8; 10 copies, $13. The single copy cost is 60c.

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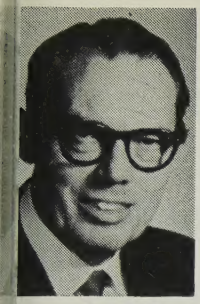

AS I SEE IT

Looking Across The President's Desk

By ELWOOD DUNN

Christian Endeavor in the '70's

This is the last decade plus one year of the first century of Christian Endeavor. This ten years plus one should be the greatest. This is a dissatisfied world and it is a time when youth has the greatest freedom of expression. The world cries peace and there is no peace.

Youth movements of all kinds are exploding in the world. They range from extreme militance to passive resistance. Many seem to have large vocal followings. The idealism of youth would change the world and before dinner. Ah, that it could be done and for the better! There are many frenzied expressions of this idealism, even including violence.

Voices are crying "Lo, here." "Lo, there." "We have the answer over here." "This way." "No, this way." Christian Endeavor must not be swept from its moorings by the clamor. In this overstimulated world the "Rock in a weary land" must be proclaimed. Christian Endeavor must know in Whom it has believed and continue to declare the solid message of Jesus Christ as Son of God. It must be done so effectively that youth come to know Him, Whom to know is life eternal. The trumpet of Christian Endeavor must make no uncertain sound.

The messenger may have guitar, wear a beard or a handle-bar moustache, be dressed in a mini or maxi, sport a chain around his neck, use the current vocabulary; but the message can only be that of the Christ who is the same yesterday, today, and forever.

There may be new worship forms, liturgy, etc., but they must reveal Christ. He may be presented on the beach, in the coffee house, in a car, in the park, with voice, light, visual aids, or any modern contrivance; but *He* must have the preeminence.

Paul declared that he became all things to all men that he might win some. He also cried out from the depths of his being that he wanted to know nothing save Jesus Christ and Him crucified. Christian Endeavor must seize every new method, devise some of its own, and hold up Christ, that He being lifted up will draw men unto Him.

The '70's are upon us. Let us put the collective brains, the magnificent spirit, the devotion, and the 90 years of experience together and win the youth of the '70's for Christ and the Church.

Mr. Jay Stillson Judah, Librarian 3
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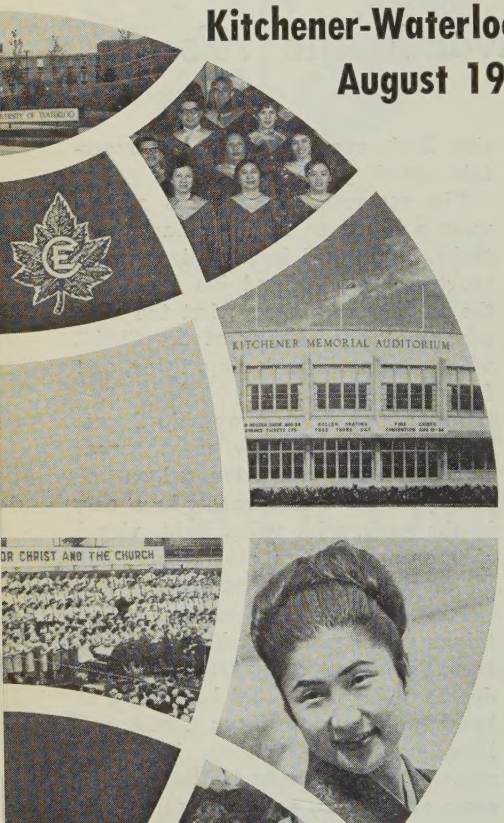
16th World's and 50th International Christian Endeavor Conventions

Kitchener-Waterloo, Ontario, Canada
August 19-23, 1970



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Bishop Solomon Doraisawmy (India)
Elwood Dunn (U.S.A.)
Dr. Leighton Ford (U.S.A.)
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